MLM Website Design

Growth of your business by best Website Design services!!

At SRN Info Soft Technologies Only through proper communication can we properly review the individual needs of our clients? SRN Info Soft Technologies Provides complete IT Solutions & IT Security. SRN Info Soft Technologies has empowered you with the latest technology, expertise as well youth people in the workforce to provide you best solutions in terms of functionality and creativity. **www. srninfosoft.com**
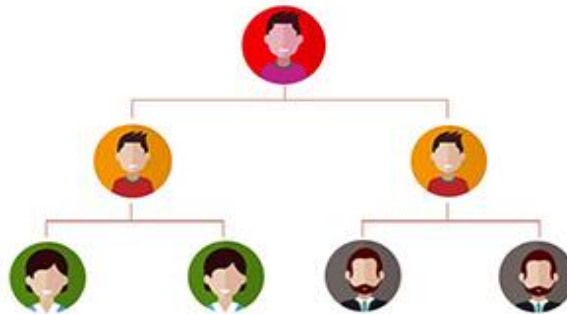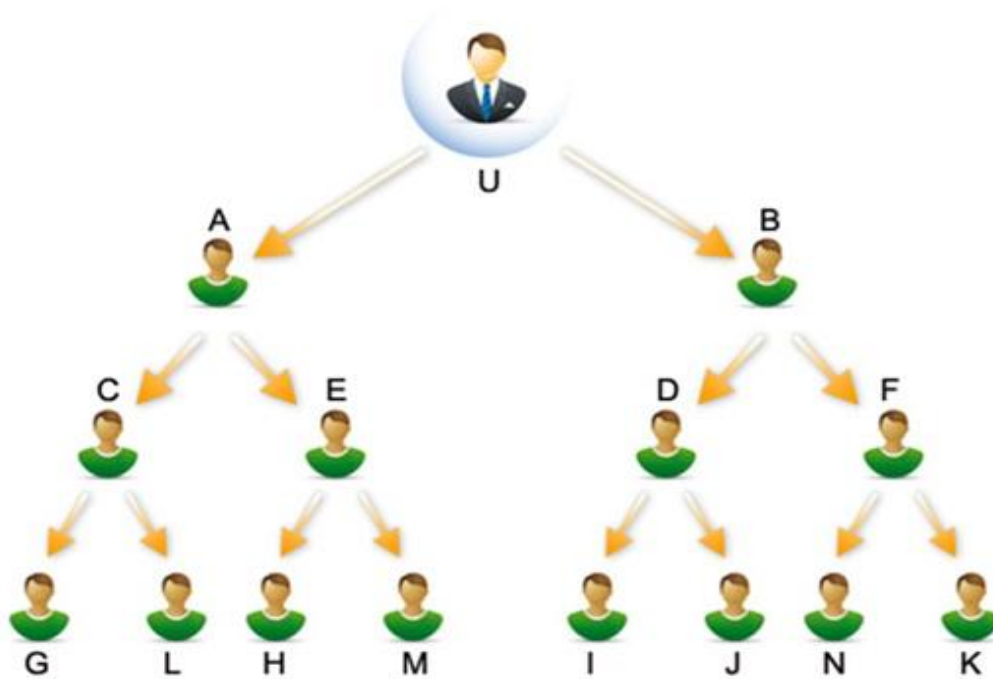

"Achieving Customer Satisfaction By Providing Best Quality Service"

Introductions

On behalf of the entire team here at **SRN INFO SOFT TECHNOLOGY**, I want to thank you for the opportunity to earn your business as your provider of web design services. There are thousands of companies offering these services that you could have chosen, and yet here we are with an opportunity to earn your business. I cannot understate how much we appreciate being able to put this proposal in front of your today.

At **SRN INFO SOFT TECHNOLOGY** we believe in standing out. We stand out as a Web design Company by insisting on pushing the boundaries of website performance, and by delivering work of the highest quality on time and on budget.

Our mission to stand out does not stop with our internal goals. After all, our client's satisfaction is what keeps our doors open, and helping your stand out is the best way to make sure you are completely satisfied. We are committed to helping your brand stand out in a crowded market against a sea of hungry competitors.

I have included a lot of details

This proposal is because I want to make it abundantly clear that **SRN INFO SOFT TECHNOLOGY** is the best website design company. You all find details regarding the functionality of your future website, our web design process, and detailed project pricing.

Akash Sharma
Project Manager

You're Website

After speaking with you at length

Regarding your needs, we have developed a vision for your website that we feel will greatly improve your overall branding, expand your digital marketing effort and increase the volume of leads generated for your sales team.
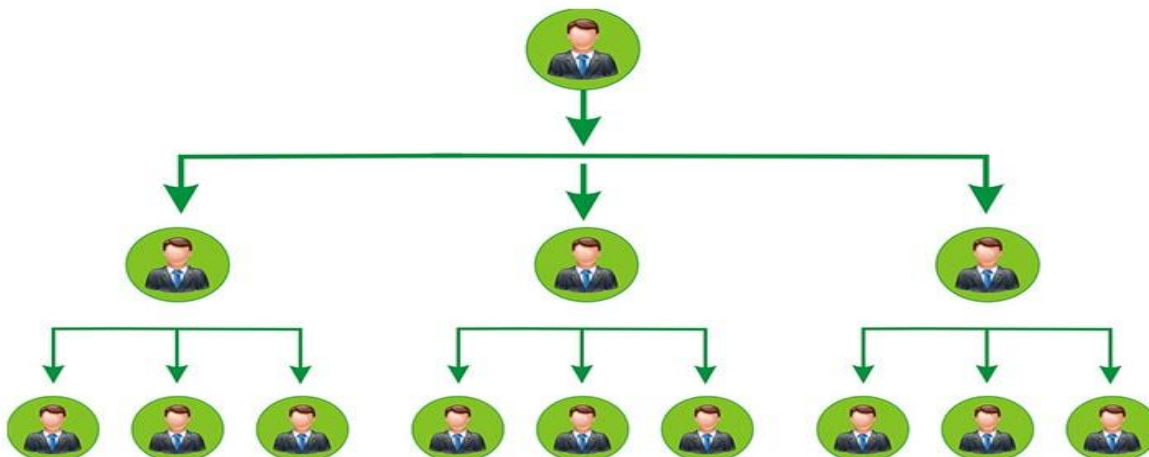
Multi-level marketing (MLM)

Multi-level marketing (MLM) is a marketing strategy in which the sales force is compensated not only for sales they personally generate but also for the sales of the other salespeople that they recruit. This recruited sales force is referred to as the participant's "downline", and can provide multiple levels of compensation. Other terms for MLM include pyramid selling, network marketing, and referral marketing.

A website has become the primary means for MLM companies to provide information to their Agents and Users and therefore it is very important that the website design should be very presentable and timely updated. We provide Complete; automated web-based "MLM Software" for MLM Business.

We designed & developed the Following List of MLM Software:

MLM Site Contains:	Following List Of MLM Software:
- Online Registration - Online Accounts - Online Genealogy - Online Receipt - Statistical (Graphical) reports - Cheque printing - Plan Coverage: MLM Software - Binary Income Plan	- Binary Plan - Matrix Plan - Single Leg Plan / Monoline Plan - Generation plan - Level Binary Plan - Help MLM plan / Money Order / Donation / Gift Plan - Crowdfunding Plan - Uni-Level Plan - Board Plan / Matrix Cycle / Revolving Matrix Plan

Advantages of Binary MLM plan:	Features:
- One just needs to concentrate on the profit leg to get benefits in the binary plan. - When a new member joins in the network, all the upline get benefitted by binary points. - It's a plan where up-line sales give the benefits to their down-line.	- Member management - MLM report - e-Pin management - Payout statement - Downline/upline report

MLM Software refers to multi-level marketing (MLM) / Affiliate marketing management tool. In which an admin user can manage a network, its users, and compensation plan. MLM Software also provides its end users in the network, ability to see their networks status, income, and manage their referrals, and payouts.

Features:

- New members can register to the MLM back end using sponsor names.
- Existing members can register new members by using the MLM default registration form.
- Specify pay plan (Bonus + depth level) details in the admin.
- Downline Graphical View (Genealogy Tree).
- Payment gateway integrated with registration.
- Each member is able to see complete details for commission and bonus earned.

Admin side:

- MLM Admin Dashboard
- General Settings
- Package Settings
- Commission Settings
- Payment Option
- Genealogy Tree
- User Details
- E-wallet Management
- Reports
- Transaction Password

User Side:

- MLM User Dashboard
- User Profile
- Genealogy Tree
- E-wallet Management
- Bonus Details
- Referral Details

Your Website will include the following page.

1. Home
2. About Us
3. Vision and Mission
4. Gallery (Image & Video)
5. Advertisement
6. My account
7. FAQs
8. Rating & Reviews
9. Customer section
10. Feedback section
11. Queries Form
12. Contact

There are a few key features that we all build into your website.

1. SSL Certificate
2. Social Media Integrated
3. Website Admin Panel
4. Hosting C-Panel
5. Payment Gateway
6. 3 to 4 blogs
7. Logo Design
8. Banner Slider
9. Google Analytics Integrated
10. Social media Optimization
11. Business Email id Integrated
12. Live chat Integrated
13. Mobile-Friendly Website
14. Optimized for fast loading

Our Development process

We take a structured approach to web design. Our development process was created to ensure every project is delivered on time and on budget. Once your web design project kicks off, here's what to expect.

Initial Planning

The first order of business is to sit down with your team and create a detailed set of design and technical specifications. These specifications serve as a roadmap for the rest of the web design process.

Wire- Framing

Wireframes are your first chance to visualize your website. While they are not nearly as detailed as the final site will be, they give us a visual representation of the site's overall layout.

Copy and Graphics

Once we have agreed on the final design based on the wire framing, our team will process with development, kicking off two phase's. The first involves creating your site's copy and graphics. Our team will get to work and come up with the copy and images that will flesh out your final site.

Development

At the same time, we all kick off the technical side of the web design process. This will deploy your CMS, create your custom theme and page design, and set up your website's analytics.

Testing

Once our writers, designers, and developer have finished their work, our team will get to work testing your site's performance and reliability. We all use various tools to benchmark you're your site for loading, responsiveness, and speed, while also ensuring that it works reliably on all web browsers and mobile devices.

Development and Optimization

Once we are sure that your site is ready to be released to the public, we all deploy it on your public domain. Then we all shift into a monthly support process that will continue for **6 months**. During that period, we all create monthly backups of your site, update scripts and plugins to main security and reliability, and perform layout and content updates as your request.

Project Timeline

The table below represents our projected timeline for your web design project.

• **Technical and Design Documents** • **Wireframes** • **Copy and Graphics** • **Testing** • **Public Launch**	**15-20 Days**

Fee Summary

Annual Renewal Rs. 2,500/-

Services Item	Cost
Website Design and Development 15- 20 pages	**Rs. 34,999/-**
Web Hosting	Including
Domain Registration	Clients Need to provide
Total	**Rs. 34,999/-**

Terms and Conditions

Here follows our normal terms and conditions of work, but the terms are negotiable and may be custom-made for special circumstances, upon agreement by both SRN Info Soft Technologies and the Client. These terms and conditions form a part of, and should be read in conjunction with, the proposal for goods and services provided by SRN Info Soft Technologies.

Our compulsions to you

1. Our estimate of the cost to complete a project is based on a fixed rate per task included in the proposal. The cost calculation is an estimate only. We will make every effort to ensure that the project is completed within the parameters predetermined in the proposal. However, should we predict any significant variation in the tasks or expected time required to complete the project, we will cease further work on the project, and immediately discuss with you the likely impact on the final cost, and your options for proceeding.
2. We will ensure that you are informed about progress at all stages of the project.
3. SRN Info Soft Technologies and any of our sub-contractors will keep confidential any information that we obtain during the course of performing the project that relates to your business or business practices.

Your compulsions to us

Provided that we have met all our obligations as defined in the proposal, you will pay any invoices rendered by SRN Info Soft Technologies by their due date. The payment schedule shall be as follows (unless otherwise agreed in writing):

Payment Terms:

- **Phase 1:** Payment for Install Domain and Hosting **- 30%** of Total Amounts
- **Phase 2:** Payment Layout Approval with Dummy Content **- 40%** of Total Amounts
- **Phase 3:** Final Payment Website Completed Remaining Amounts **- 30%** of Total Amounts

Bank Details

Bank- Indian Overseas Bank	UPI
Name- SRN INFO SOFT A/C Type- Current Account A/C No- 357002000000077 IFSC Code- IOBA0003570	Phone Pay: - 9411-66-8535 Google Pay:- 9411-66-8535 Paytm Pay:- 9411-66-8535

You and your employees will cooperate with our consultants during the course of the project. Any request for information, content materials such as text, images, or other media, or assistance, will be acted upon promptly.

SRN Info Soft Technologies

Contact No: 0120-4251731, +91-9411-66-8535, +91-8745-00-5122, +91-8299-06-0547

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